

Membership Program
Teri Keith-Torres, Promotion #2



WHO'S YOUR WHOO?



Every Auxiliary member has a Veteran whose service inspires their commitment to the VFW Auxiliary.

Whether it is a spouse, parent, grandparent, sibling, child, or another Veteran who served our nation, that Veteran is your "Whoo."

Throughout the year, I encourage you to share the story of your "Whoo" and honor the sacrifices made by those who wore our nation's uniform.

At your Auxiliary Meetings, Presidents, invite one or two members to briefly share who their "Whoo" is and what their service means to them. These stories remind us why we recruit, retain, rejoin, and serve.

"Who's Your Whoo?" is more than a theme—it is a tribute to the Veterans whose service and sacrifice have made our freedom possible and whose legacy continues to guide us in integrity, strength and honor.

To include this year's National theme of "Sports" I want to remind everyone that we are a team and as Team Members, we grow stronger because of the Veterans we honor.

Within our Districts & Auxiliaries we have a great team made up of:

Recruiters—As members, you are the *scouts* for your Auxiliary. It is up to you to chat up a storm about our organization and show enthusiasm about who we are, what we do and why we do it.

Teamwork—to "*cross the goal line*" to 100% takes a *Team* of *Rallying* for new Members!

Teammates—those who take food to Veterans, someone who volunteers at the VA, someone who gives care packages to active-duty, someone who volunteers for the Community, some write legislation to help veterans, and so much more! In all we do, we honor veterans

"Bench Coach"—to remind "the team" how far they have come and of the hard work they have put in so far. These are our Presidents and Senior Officers guiding and directing us.

Cheerleaders—These are our **Program Chairmen**: they give us ideas and plans and goals to meet and inform us throughout the year how well we're doing.

Department & District Meetings are venues to share information from your Auxiliaries and learn valuable information, tips and strategies for recruiting, and of course receiving awards for goals achieved for you to take back to your next monthly business meetings.

If your Auxiliary is hosting a membership meeting, please be sure to notify your **District Presidents & Chairman**. These meetings are learning opportunities for more than just membership so bring your questions. We are here to help the Department, the Districts, and Auxiliaries to reach 100%

DIVISIONS

The Department of CA membership is divided into 9 Divisions tabulated according to the Department Membership Stats as of June 30, 2026. Here is that breakdown according to each Auxiliary's membership total.

DIV 1	DIV 2	DIV 3	DIV 4	DIV 5	DIV 6	DIV 7	DIV 8	DIV 9
1864	233	1555	1747	2275	1774	2422	1512	2111
1943	1513	1770	9557	11387	1924	3787	2082	3783
2381	1956	2039	1873	3699	3795	7420	3788	1051
2680	2122	2080	2987	8036	7041	7907	5477	4647
3154	2143	6024	4089	9375	3173	9327	5867	
3327	2323	9934	8737	1981	888	2266	9578	
6359	5689	6476	2967	3225	7264	1622	1508	
6747	6311	10267	5394	7734	8547	2924	9223	
7265	6353	3261	10166	8620	2075	8988	3000	
7816	6563	3552	7665	6309	9148	2814	4084	
7888	6849	9415	10859	2600	2805	1679	1267	
8254	7244	5948	2521	3199	9650	3935		
9896	9242	6885	8310	8327	8900	52		
12215	9624	4218	1525	9454	6435	5059		
6353	9657	7635	2070	904	7792			
		1381	8679	6604	67			
		2003	1537		6158			
		9241	3322		8762			
		2333	1929					
			2337					
			3928					
			8985					

Groups

The Department of California's 16 Districts are also tabulated according to the Department Membership Stats as of June 30, 2026. Our Districts' Membership are divided into Groups. Here is that breakdown:

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
Non-Dist	D-11	D-2	D-4	D-5	D-1
D-8	D-12	D-6	D-7	D-13	D-3
D-10	D-16	D-9		D-17	
D-14					

Auxiliary Awards

1. **5 Member Recruiter Pin.** Each **VFW** and **VFW Auxiliary** member who recruits five (5) new and/or rejoined members to the **VFW Auxiliary** will receive a 5 Member Recruiter Pin. **5 Member Recruiter Pin** will be mailed directly to the recruiter from **VFW Auxiliary National Headquarters** approximately every 2 months after the goal is met.
2. **5 Member Recruiter Drawing.** Each **VFW** and **VFW Auxiliary** member who recruits five (5) new and/or rejoined members to the **VFW Auxiliary** will be entered into the **5 Member Recruiter Drawing** to receive a **\$100 Visa Gift Card**.
3. **National Membership Achievement Recruiter Award.** Each **VFW** and **VFW Auxiliary** member who recruits twenty (20) new and/or rejoined members to the **VFW Auxiliary** will receive a **National Membership Achievement Recruiter Award**. **VFW Auxiliary Treasurers** on all levels are not eligible for this award.
4. **National Membership Achievement Recruiter Drawing.** Each **VFW** and **VFW Auxiliary** member who recruits twenty (20) new and/or rejoined members to the **VFW Auxiliary** will be entered in the National Membership Achievement Recruiter Drawing to receive a \$400 Visa Gift Card. Treasurers on all levels are not eligible for this award.

New and/or rejoined members must be recruited to the **VFW Auxiliary** from July 1, 2026, through May 31, 2027. The Department Treasurer must enter membership in **MALTA** with credit given to the recruiter by June 10, 2027.

VFW recruiters must complete the **VFW Members Only** recruiter form and submit it to **VFW Auxiliary National Headquarters** by June 10, 2027.

Membership Award winners **No. 2, No. 3 and No. 4** will be announced, and the awards will be presented at the **2027 VFW Auxiliary National Convention**. If the award winner is not in attendance, the award will be mailed directly to winner from **VFW Auxiliary National Headquarters** after the **2027 VFW Auxiliary National Convention**.

Awards for Auxiliaries:

1. \$50 to each Auxiliary that reaches 100% Plus in **Membership** by June 30, 2027*.

****Money will be deposited into the VFW Auxiliary account after the 2027 VFW Auxiliary National Convention***

The Department of California Membership Program can be found on the 2026–2027 Program Book www.vfwcaaux.org